



TAGORE ENGINEERING COLLEGE

(A Member of Tagore Group of Institutions Chennai)

Approved by AICTE, New Delhi | Affiliated to Anna University, Chennai

ACCREDITED BY IQAC-NAAC WITH 'A' GRADE

FACULTY PROFILE

PERSONAL DETAILS			
Name & Qualification	K.B. PANDIMURUGAN; M.B.A; (Ph.D)		
Designation	Assistant Professor, (Grade – III)		
Department	Management Studies		
Total Teaching Experience	12 Years		
Total Research Experience	02 years		
Total Industry Experience	03 years		
Area of Specialization	Human Resources & Marketing		
AICTE Faculty ID	4240524927		
Email ID	kbpandimurugan@tagore-engg.ac.in , kb.pandimurugan@gmail.com		
EDUCATIONAL DETAILS			
Degree	Branch/ Specialization	University	Year
UG	B.B.A	Madurai Kamaraj University	2005
PG	MBA (HR & Marketing)	Anna University	2007
(Ph.D)	Management	Alagappa University, Karaikudi.	Pursuing
RESEARCH / PUBLICATION DETAILS			
Publications in Journal			
1. “Implementing AI for Processing Tax Deducted at Source (TDS) form Clients at Sanjeeve and Co” International Journal of Advanced Research in Education and Technology (IJARETY), on August 2024. 2. A study on Scope for Financing Self Help Group Market Study with Respect to Public Sector Banks,” National Conference on Business Opportunities and Challenges to Entrepreneurship” Issue 1, April 2024. 3. Comparative Analysis of Private & Public Banks With Respect to Digitalised Service Quality. ,” National Conference on Business Opportunities and Challenges to Entrepreneurship” Issue 1, April 2024. 4. A Comprehensive Study of Emerging Digital Transformation Trends and Innovations in 2023. Issue 2, October 2023. 5. Attended One – Day Seminar on Food for All Organised by VIT Business School, Chennai on October 2023.			

6. A Study of Public Awareness of Hospitals at Avadi circle, Tamilnadu. SPECIALUSIS UGDYMAS / SPECIAL EDUCATION 2022 1 (43)
7. A Study on the Level of Employee Engagement in Perfect Computer Services, International Journal of Educational Research, Issue 4(2), April 2020.
8. Research Development programme in Anna University Chennai on Multivariate statistical tools.

Conference Proceedings

1. National Level Conference in Sri Sairam Institute of Management studies – INNOVATIONS IN BRANDING.

Fund Received

1. Under My Guidance Received Fund From TNSCST, Chennai for Student Project Scheme 2022 – 2023.

RESEARCH GUIDANCE DETAILS

Sl.No	University	Supervisor ID / Reference
1	Anna University, Chennai	Faculty Id: 1125076
2	Number of UG Scholars Guided	More than 50+ Students
3	Number of PG Scholars Guided	More than 100+ Students

PROFESSIONAL SOCIETY MEMBERSHIP DETAILS

Sl.No	Professional Society Name	Member ID
1.	Indian Society of Technical Education	Life Member